



# Marketing Officer

## Part-time – 25 – 30 hours per week

We are looking to attract an experienced Marketing Officer to join our team at Jordan's Mill.

### **About you:**

You will already have experience of working in a busy visitor attraction or tourism business and be ready to move to a standalone role where you will be accountable, together with our General Manager and departmental managers, for the delivery of all Marketing and PR activity to support our diverse businesses here at Jordan's Mill. You should be confident in development of visitor activities and have excellent marketing skills to communicate these with our repeat and new visitors each season, ensuring we continue to attract a wide variety of visitors year on year. You will have a passion for working with people and utilizing your marketing skills and creativity to help us strengthen our brand message.

You must have fabulous organisational skills alongside the knowledge and experience of developing brand messages, through print, online and social media platforms. You'll be confident in marketing data analytics as well as the use of graphics and design packages, photoshop. It's essential you have a high level of attention to detail and know how to maintain and update our website too.

It would be advantageous if you have an interest in history and heritage to help develop our story and the presentation and visitor engagement skills as you will also work closely with our Heritage Mill Tour Guide team and stand in, leading groups of all ages and backgrounds from time to time.

### **About the role:**

This is a hands-on role where you will need to quickly learn our brand and tone of voice. You'll work very closely with our team members to help them support our brand message and to support them in delivering this consistently.

You will also be responsible for developing and delivering seasonal events and taking the lead on marketing campaigns.

### **About the contract:**

This role is offered as a permanent part-time role predominantly working on weekdays but due to the nature of our business and our small management team, there may also be times when you may be required to assist us on busy weekends for special events and activities, with notice.

### **Salary / Benefits:**

Market competitive salary, contributory pension scheme, 28 days holiday pro rata, subsidised meals

### **How to Apply:**

Visit our website for further details <https://jordansmill.com/contact-us/vacancies>

To apply, send your CV and a short covering letter, detailing why you would be just perfect for this role, directly to [hr@jordansmill.com](mailto:hr@jordansmill.com)